

# GREENWICH HOSPITAL ONCOLOGY

## A PARTNERSHIP OF CARE

### EXECUTIVE SUMMARY

Greenwich Hospital is embarking on a multi-year growth plan securing our position as the region's leading medical center and healthcare provider. Our award-winning medical and emergency services, bolstered by our unique partnership with Yale New Haven Health, offer access to physician experts associated with a nationally recognized academic medical institution. We are now entering a new phase of healthcare delivery: technologically advanced, precise, subspecialty care.

### ONCOLOGY GROWTH PLAN

Cancer rates continue to grow at an alarming pace, accounting for one out of every seven deaths worldwide, and by 2030 the American Cancer Society projects 21.6 million new cancer diagnoses with an associated 13 million people dying from the disease. In Connecticut alone, new cancer cases are expected to number 21,240 this year, with 6,600 deaths. Cancer is the second most common cause of death, behind heart disease.

To address this critical need and to continue to provide peerless patient care, we are constructing a new Smilow Cancer Hospital Greenwich Hospital Campus that will be twice the size of our current location. Greenwich Hospital's nationally recognized, board-certified staff of medical, radiation and surgical oncologists uses the most innovative approaches and technology to provide exceptional, tailored cancer treatment to each patient. The new building will be specifically designed with foresight to future scientific advancements in oncology care and comprehensive subspecialty services, including lung cancer, pulmonology, ENT, thoracic and surgical oncology. Ancillary services will encompass personalized patient navigation, palliative care, education and support.

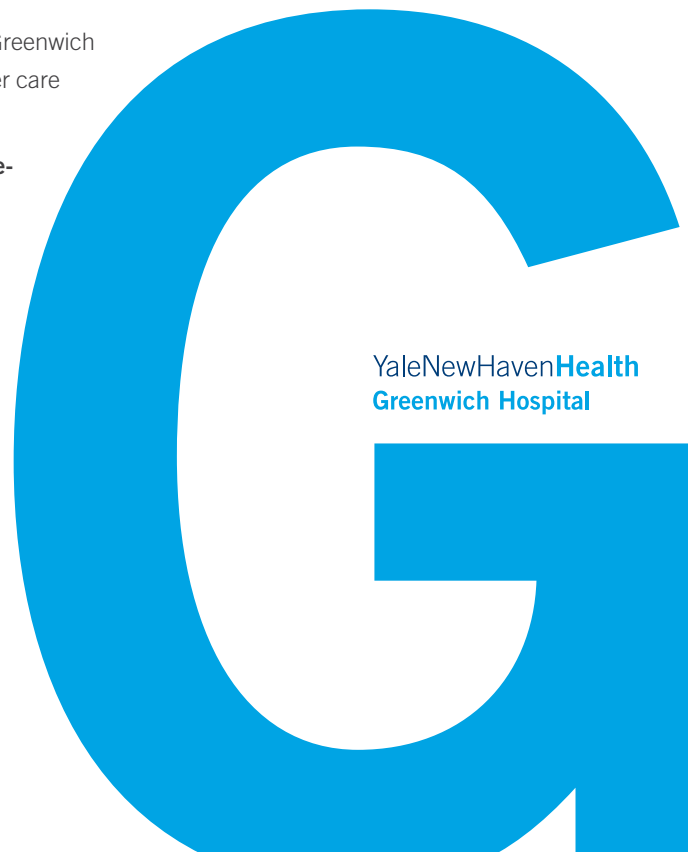
### REQUEST FOR SUPPORT

Ambitious in breadth and scope, the Smilow Cancer Hospital Greenwich Hospital Campus building will provide advanced integrated cancer care in one location.

**A funding goal of \$30,000,000 has been set to build and develop the center.** We welcome the opportunity to strengthen our relationship with you and we hope that together we positively impact the lives of our families and neighbors.

**Oncology Equipment Fund**  
**Named Endowed Physicianship**  
**Innovation and Education Fund**

YaleNewHavenHealth  
Greenwich Hospital





## EXCELLENCE AT GREENWICH HOSPITAL

Greenwich Hospital is an established leader, garnering The Guardian of Excellence Award from Press Ganey for superior Patient Experience scores; and five Women's Choice Awards — including cancer care. In addition, Greenwich Hospital received the prestigious Magnet designation from the American Nurses Credentialing Center for nursing and organizational excellence, placing us in the approximately 7 percent of hospitals nationwide to achieve this honor.



## EXPERTISE

**Dickerman Hollister, MD** specializes in hematology and medical oncology; **D. Barry Boyd, MD** specializes in hematology and medical oncology; **M. Sung Lee, MD** specializes in hematology and medical oncology; **Beverly Drucker, MD, PhD** specializes in medical oncology.



## FUNDING OPPORTUNITIES

### **Oncology Equipment Fund – Current Use Restricted / Fund Total – \$5,000,000**

This fund will allow for the purchase of the most state-of-the-art equipment for oncology. With these resources, and architectural and structural upgrades to the spaces where they will be housed as well as the education of our staff, Greenwich Hospital will remain an elite medical facility in the state offering critical life-saving care in oncology.

### **Named Endowed Physicianship – Fund Total \$15,000,000 (3 at \$5,000,000 each)**

These prestigious named positions offer Greenwich Hospital the ability to attract and retain the most talented physician experts thereby ensuring our oncology department becomes the regionally recognized location for oncology clinical care. These endowed Physicianships would off-set salary costs associated with the hiring of such expertise. Our physicians serve our patients through their clinical practice as well as engage nationally and internationally in research in their respective fields. Their expertise developing new knowledge ensures that our patients at Greenwich Hospital are being treated by the most talented individuals in the field. Endowed physicianships ensure our capacity to compete for this level of talent and carry with them the prominence of a named position honoring the donor.

### **Innovation and Education Fund – Current Use Restricted / Fund Total – \$10,000,000**

Funds would be used for on-going education and training in the most advanced approaches to oncology for our clinical staff. This fund will support the launch of the Innovation and Education Fund over a ten-year period providing \$1,000,000 annually while the program is established. Changes in the field are unfolding at a rapid pace and the clinical leadership team responsible for envisioning the future of oncology today is also charged with ensuring its long-term viability as a leader in the field. Technological advances, engagement with experts across the country and the world, access to educational resources and on-going enhancements to the work are among a few of the uses for the Innovation and Education Fund.

**To learn about how you can make a difference at the Greenwich Hospital Foundation, please contact us.**

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